

Donald L. Hollowell Pkwy Redevelopment Plan
Urban Design and Transportation Recommendations
Meeting Summary
September 11, 2003

INTRODUCTION

- The meeting began at 7:05pm.
- A representative of the Pastor of the Greater Fairhill Baptist church welcomed the group and lead a prayer.
- Robert Gray welcomed the group and thanked them for coming. He solicited participants for the Zoning Committee (Sept 15, 7pm).
- Council Member Felicia Moore welcomed the group.
- An overview of the agenda and handouts was given.
- Bureau of Planning staff present were: Stephanie Macari, Bill Dunkley and Flor Velarde.

PRESENTATION

- Elements of Urban Design
- Visual Preference Survey
- Transportation Recommendations

QUESTIONS, COMMENTS & RESPONSES

- Ivory Lee Young: Thanked council member Moore for her leadership and noted that this process will lead to change, but it requires persistence. The community needs to implement the plans. Redevelopment plans empower the people and they should not be feared. Participating in creating the change should help lessen the anxiety related to change.
- Clarifications concerning the visual preference survey were made. This survey solicited the community's opinions about which photographs represented the general type of development they would like to see on various segments of the corridor. This survey was not meant to determine an architectural style for new development, rather it was meant to provide examples of building types that could be promoted in the area. The photos chosen in this survey will become part of the redevelopment plan and will serve as examples of acceptable types of development.
- Nodes are areas generally around intersections (usually incorporating a little more than just the 4 corners) where more activities take place. They are usually commercial or mixed-use destinations.
- C- The triangle at Hollywood Rd should be kept as open space (a plaza, not parking).
- C- The creek beds provide opportunities for passive recreational use and should be seen as an asset.
- Q- Will there be enough capacity on D.L. Hollowell at the MARTA node if there is more development there?
 - R- Yes, the road has enough capacity to accommodate the traffic a new development would create.

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- Q- Will the garbage trucks from the proposed BFI transfer station be accommodated on D.L. Hollowell.
 - R- Hollowell is a truck route and will be altered to accommodate all necessary truck traffic.

ANNOUNCEMENTS

- The Zoning Committee will meet Monday, September 15 at 7pm in the Zone 1 Police Precinct.

CLOSING

- The next meeting will take place on September 25, 2003 at 7pm at the First Corinth Baptist Church. The draft redevelopment plan will be presented.
- The meeting was adjourned at 8:45 pm.